



**KTVD-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

# CONTRACT

<u>Contract / Revision</u> 705600 /		<u>Alt Order #</u> 06271267
<u>Product</u> <b>PRIORITIES USA ACTN</b>		
<u>Contract Dates</u> <b>10/16/12 - 10/22/12</b>		<u>Estimate #</u> <b>1565</b>
<u>Advertiser</u> <b>Priorities USA Action</b>		<u>Original Date / Revision</u> 08/09/12 / 09/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KTVD</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mundy Katowitz Media/ POL**  
**1322 G St SE**  
**Washington, DC 20003**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVD	10/19/12	10/19/12	Judge Mathis	1-2p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--				1	\$350.00	0.00			
N 2	KTVD	10/19/12	10/19/12	M-F 1130a-12p	M-F 1130a-12p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--				1	\$400.00	0.00			
N 3	KTVD	10/19/12	10/19/12	KTVD 9News 7a	M-F 7-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--				1	\$300.00	0.00			
N 4	KTVD	10/19/12	10/19/12	KTVD 9News 8-9a	M-F 8-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--				1	\$300.00	0.00			
N 5	KTVD	10/19/12	10/19/12	Fri Prime B	8-9p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--				1	\$250.00	0.00			
N 6	KTVD	10/19/12	10/19/12	Anderson Cooper	9-10a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--				1	\$250.00	0.00			
N 7	KTVD	10/19/12	10/19/12	10/15 (Mon) Do not use, use 10/15	930-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--				1	\$500.00	0.00			
N 8	KTVD	10/22/12	10/22/12	KTVD 9news 11a	11-1130a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----				1	\$250.00	0.00			
N 9	KTVD	10/22/12	10/22/12	People's Court	12-1p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----				1	\$350.00	0.00			
N 10	KTVD	10/22/12	10/22/12	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----				1	\$300.00	0.00			
N 11	KTVD	10/22/12	10/22/12	KTVD 9News 7a	M-F 7-8a		:30				NM	1	\$300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



**KTVD-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

<u>Contract / Revision</u> 705600 /		<u>Alt Order #</u> 06271267
<u>Contract Dates</u> <b>10/16/12 - 10/22/12</b>	<u>Product</u> PRIORITIES USA ACTN	<u>Estimate #</u> <b>1565</b>
<u>Advertiser</u> <b>Priorities USA Action</b>		<u>Original Date / Revision</u> 08/09/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$300.00	0.00			
N 12	KTVD	10/22/12	10/22/12	KTVD 9News 8-9a	M-F 8-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$300.00	0.00			
N 13	KTVD	10/22/12	10/22/12	Mon Prime B	8-9p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$300.00	0.00			
N 14	KTVD	10/22/12	10/22/12	KTVD 9news 930p	930-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
N 15	KTVD	10/20/12	10/20/12	Sat Movie B	Sat Movie B		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$150.00	0.00			
N 16	KTVD	10/20/12	10/20/12	According to Jim	530-6p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$150.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KTVD	10/15/12-10/21/12	According to Jim	530-6p	-----Sa--	:30	<del>\$150.00</del>	0.00	NM		
Credited													
N 17	KTVD	10/20/12	10/20/12	KTVD 9News Sat 6-7a	Sat 6-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$300.00	0.00			
N 18	KTVD	10/20/12	10/20/12	Sat Prime B	8-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$250.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KTVD	10/15/12-10/21/12	Sat Prime B	8-9p	-----Sa--	:30	<del>\$250.00</del>	0.00	NM		
Credited													
N 19	KTVD	10/21/12	10/21/12	King of Queens	Sun 530-6p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$175.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KTVD	10/15/12-10/21/12	King of Queens	Sun 530-6p	-----Su	:30	<del>\$175.00</del>	0.00	NM		
Credited													
N 20	KTVD	10/21/12	10/21/12	KTVD 9News Sun 6-7a	Sun 6-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$250.00	0.00			
N 21	KTVD	10/21/12	10/21/12	My20 Prime Movie	7-9p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$250.00	0.00			
N 22	KTVD	10/21/12	10/21/12	Sun 9p News	Sun 9-930p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$650.00	0.00			
N 23	KTVD	10/21/12	10/21/12	Entertainment Tonight	930-1030p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$250.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KTVD	10/15/12-10/21/12	Entertainment Tonight	930-1030p	-----Su	:30	<del>\$250.00</del>	0.00	NM		
Credited													

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TERMS: Due 15th day of the Month following Broadcast.



**KTVD-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

Contract / Revision	Alt Order #
705600 /	06271267

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	PRIORITIES USA ACTN	1565

Advertiser	Original Date / Revision
Priorities USA Action	08/09/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 24	KTVD	10/18/12	10/18/12	The Doctors	10-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$250.00	0.00			
N 25	KTVD	10/18/12	10/18/12	KTVD 9news 11a	11-1130a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$250.00	0.00			
N 26	KTVD	10/18/12	10/18/12	People's Court	12-1p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$350.00	0.00			
N 27	KTVD	10/18/12	10/18/12	KTVD 9News 7a	M-F 7-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$300.00	0.00			
N 28	KTVD	10/18/12	10/18/12	Thu Prime A	7-8p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$250.00	0.00			
N 29	KTVD	10/18/12	10/18/12	KTVD 9News 8-9a	M-F 8-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$300.00	0.00			
N 30	KTVD	10/18/12	10/18/12	M-F 9p News	M-F 9-930p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$650.00	0.00			
N 31	KTVD	10/16/12	10/16/12	Judge Mathis	1-2p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$350.00	0.00			
N 32	KTVD	10/16/12	10/16/12	The Doctors	10-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$250.00	0.00			
N 33	KTVD	10/16/12	10/16/12	KTVD 9news 11a	11-1130a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$250.00	0.00			
N 34	KTVD	10/16/12	10/16/12	KTVD 9News 7a	M-F 7-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$300.00	0.00			
N 35	KTVD	10/16/12	10/16/12	KTVD 9News 8-9a	M-F 8-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$300.00	0.00			
N 36	KTVD	10/16/12	10/16/12	M-F 9p News	M-F 9-930p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$650.00	0.00			
N 37	KTVD	10/17/12	10/17/12	M-F 1130a-12p	M-F 1130a-12p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$400.00	0.00			
N 38	KTVD	10/17/12	10/17/12	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$300.00	0.00			
N 39	KTVD	10/17/12	10/17/12	KTVD 9News 7a	M-F 7-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$300.00	0.00			
N 40	KTVD	10/17/12	10/17/12	KTVD 9News 8-9a	M-F 8-9a		:30				NM	1	\$300.00

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TERMS: Due 15th day of the Month following Broadcast.



**KTVD-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

<u>Contract / Revision</u>	<u>Alt Order #</u>
705600 /	06271267

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	PRIORITIES USA ACTN	1565

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	08/09/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$300.00	0.00			
N 41	KTVD	10/17/12	10/17/12	Anderson Cooper	9-10a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$250.00	0.00			
N 42	KTVD	10/17/12	10/17/12	10/15 (Mon) Do not use, use 1930-10p	930-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$500.00	0.00			
N 43	KTVD	10/20/12	10/20/12	King of Queens	6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$225.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KTVD	10/15/12-10/21/12	King of Queens	6-630p	-----Sa--	:30		<del>\$225.00</del>	0.00	NM		
Credited													
N 44	KTVD	10/21/12	10/21/12	Private Practice	7-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$200.00	0.00			
N 45	KTVD	10/20/12	10/20/12	Sat Prime	7-9p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$200.00	0.00			
N 46	KTVD	10/20/12	10/20/12	Sat Movie C	3-5p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$75.00	0.00			
N 47	KTVD	10/20/12	10/20/12	ACC Football	Various		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				3	\$50.00	0.00			
Totals										0.00		45	\$13,575.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	45	\$13,575.00	\$11,538.75
<b>Totals</b>	45	\$13,575.00	\$11,538.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.